

Florida County Uses Sentio for On Demand Absentee and Early Voting Ballots

Brevard County, home of the Kennedy Space Center and over 300,000 registered voters, choose Runbeck Election Services' Sentio System to meet its ballot printing needs for the Presidential Preference Primary in January 2008. The Sentio's were used to print all pre-election day ballots, including:

- All absentee ballots
- Walk in or counter ballots
- Early voting ballots

The Sentio did away with the requirement for the county to order and stock large quantities of ballots at each of its sites, and eliminated the need for staff to manually search through them in order to find the correct ballot for each voter. The outcome, according to Dwayne Lundgren, Assistant Supervisor of Elections, was a complete success. *"They worked very well. We were pleased with the way they performed and the quality of ballots they produced. We had the ability to meet all our demands in house."*

This positive experience also extended to the operators of the system, who we're faced with using a new product for the first time for a countywide election. Karen Graham, Division Chief for Absentee Ballot Department commented: *"We had been doing it manually up until that point so we weren't really sure how the new technology would work. My concerns were put on the wayside, and it was a good productive experience. I would say we were thoroughly satisfied."* Maureen Conklin used the system to produce counter and early voting ballots. *"Since it was the first election, I thought it would be a lot more difficult, but it was very easy to use. It was fluid without any problems, and made my first election using it a good experience."*

A key benefit of the Sentio System is its complete integration, which is designed to ensure accuracy and eliminating possible errors associated with manual processing. This proved true at Brevard County, based on customer comments. *"It worked nearly as perfect as it can get," stated Mr Lundgren. "The Sentio eliminated the chance of staff going back and pulling the wrong ballot."*

Ms. Conklin concurred, *"Previously, there was a lot more paperwork because you had to find a particular ballot for each individual person. With the Sentio, you simply pull up a voter on VR systems and print a ballot according to their record. It cuts down on time so their aren't as many people waiting in line. I was expecting big lines but we were able to keep people in and out because of the system."*

Certainly, reliability and support is a key factor for any solution dealing with elections and ballot production. So how did the Sentio rate in this area? *"It's what I call outstanding support", responded Fred Galey, Supervisor of Elections for Brevard County, adding, "They were here when we needed them. I just can't give them any better remarks for the way they supported us and their response to any question we had."*

"I'd like to go with extraordinary support," commented Mr. Lundgren. It gives you a big feeling of relief knowing the Runbeck guys were right there, even though we didn't have any problems. The Sentio's worked very well, they kept ticking like a Timex watch. They proved to be extremely efficient, and saved us money, time, effort and trees!" he added.

Like more information on how Runbeck Elections Services can help you with your ballot printing needs? Contact us by phone at (602) 230-0510 or email us Jackie@runbeck.net.