



April 5, 2011

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To whom it may concern:

This letter is written in support of Runbeck Election Services. Jefferson County first utilized Runbeck products during the 2009 Coordinated Election. Runbeck partnered with Jefferson County to pilot its Ballot-On-Demand system during our all mail ballot election of that year and it was a resounding success. We were able to use Runbeck's Ballot-On-Demand system to quickly and efficiently print ballots at service centers for our voters, in our Mail Ballot Processing Center for supplemental mailings and in our Ballot Resolution Area for ballot resolution and duplication. This allowed us to save thousands of taxpayer dollars by avoiding the need to order and stage pre-printed ballot stock at various locations.

After the successes of 2009, Jefferson County decided to partner long-term with Runbeck and now utilizes eight Ballot-On-Demand systems throughout our county. We have not only saved money using this system, but have also reduced the amount of unused paper during an election from excess ballot stock. We have also had a positive response from our voters who appreciate the fact that they can watch their ballot being produced right in front of them at our service centers. The use of this system has increased our efficiency and our ability to quickly get the right ballot style to the right voter, whether by mail or in our offices.

Runbeck Election Services is a company that stands behind the products it provides and supports its customers. The conduct of elections is a complicated business with tight deadlines and millions of moving parts. The people at Runbeck understand this, and stand ready to support their customers from beginning to end of the election cycle. The pre-election programming and installation is handled quickly and tested thoroughly. During an election, Runbeck has shown its willingness to increase resources when necessary to fully support its customers. On-site support is never far away. Post-election, Runbeck is quick to follow-up to identify successes and areas for improvement before the next election cycle.

We have had a very positive partnership with Runbeck Election Services and look forward to continued successes with them in the future. If you have any questions, please do not hesitate to contact me.

Kindest regards,

Pam Anderson
Jefferson County Clerk and Recorder